

The Works – Signature offer

3 Months minimum

Situation

You have a specific challenge or want to systematically adopt AI to set your business up for the future - you know AI can help but don't have time to figure out how.

You need to both understand the opportunities that AI presents and how to implement them into your day to day workflow

The offer:

- **The deep one: Fortnightly 1:1 60mins sessions over a minimum of 3 months**
- You're likely already using AI, but perhaps in an ad-hoc, task-based way.
- This programme will set you up with structured, repeatable systems that **save you time and sharpen your delivery.**
- It's **built entirely around your priorities**, so every session is shaped to your context and goals.
- We'll **focus on easily available and affordable tools** you might already use, applying techniques such as context-rich prompting, custom GPTs and second-brain set ups, so that AI scales with you.

I also bring the compliance perspective from years embedding change in regulated firms. It means **we'll look at opportunities alongside conduct and reputational risks**, helping you adopt AI in a way that feels **responsible and sustainable.**

My approach:

My approach blends consulting and training. That means we'll tackle your specific challenges together, while I also show you the tools and techniques you can keep using afterwards. You get practical solutions to immediate problems, plus the skills and confidence to carry the learning forward.

How it runs:

- A. 60min discovery session (survey + online session)
- B. 30min prioritisation session
- C. 4 hours of deep work in 60min working sessions (online)
- D. 30-min wash up

Example timings: 12 week schedule

Week 1	Survey + 60min Discovery Session online
Week 2	Personalisation <i>(my work)</i> Prioritisation session (30mins)
Week 3	
Week 4	60min Working Session online
Week 5	Test & experiment <i>(your work)</i>
Week 6	60min Working Session online
Week 7	Test & experiment <i>(your work)</i>
Week 8	60min Working Session online
Week 9	Test & experiment <i>(your work)</i>
Week 10	60min Working Session online
Week 11	Test & experiment <i>(your work)</i>
Week 12	30min wash up online

Here's the deal:

- **Investment: £3,950 + VAT** – payment plan option available on request
- You complete my questionnaire with as much info as you can, and we talk through it in a **detailed discovery session**
- We'll have a **prioritisation session** to get clear on your objectives and I'll design subsequent sessions just for you
- We meet **1:1 online for 60mins four times over three months** and I'll show you how AI can support you in the task including practical application and you'll have time between our meetings to experiment and test the tools
- We finish with a **wash up session** to make sure you're clear with your next steps and any outstanding questions are resolved